

BRIDGEND TOWN COUNCIL
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FOR IMMEDIATE RELEASE

26th November 2021

Merry Christmas from Bridgend Town Council

As we approach the festive season, we invite you to enjoy some Christmas cheer with Bridgend Town Council.

Every year Bridgend Town Council fund and provide the Christmas street lights and Christmas trees in Bridgend Town Centre, Wildmill and Cefn Glas. There was not a public switch on event in the Town Centre this year, due to the ongoing coronavirus pandemic, but the switch on by Santa, accompanied by the Bridgend Town Mayor and the Bridgend County Borough Deputy Mayor was filmed and broadcast on social media.

Bridgend Town Council were also proud to support the Bridgend Santa Trail event on Saturday 27th November run by BCBC and EPM Creative by funding the snow machine, Town Crier, Christmas juggler and stilt walker to add to the festive atmosphere.

The Town Council building, Carnegie House on Wyndham Street, has been transformed into Elf HQ – perfect for a Christmas selfie and we have also arranged a festive Reindeer Trail around the town centre. Pick up one of our Reindeer Trail Booklets, available from shops in the town centre or the Indoor Market and use the map with its picture clues to find all 9 reindeers. Don't forget to post a

selfie on Facebook with your favourite reindeer using #bridgendreindeertrail to enter our Christmas competition for a chance to win a festive goodie bag.

On Saturday December 11th residents in the wards of Morfa, Oldcastle and Newcastle will be treated to extra festive cheer from our Christmas Brass Band Bus. The open top double decker bus will feature the RAF St. Athan Voluntary Band playing carols and Christmas music, plus there will also be a very special visitor aboard the bus. We encourage you to ring out your Christmas bells for Santa!

The bus will be in the wards at the following times:

- 2-3pm Newcastle Ward
- 3-4pm Morfa Ward
- 4-5pm Oldcastle Ward

Please Note: This activity is weather permitting and will not be able to take place if the weather is inclement. In the event of inclement weather, and the bus is unable to travel on Saturday 11th, we have made provision for the event to take place at the same times on Sunday 12th December 2021.

For more information about this Press Release, please contact Sharlene Lewis, Community Engagement and Events Manager, Bridgend Town Council at carnegiehouse@bridgend.gov.uk or call 07961 613914