



## BTC Business Awards 2020 Nomination Form



**CLOSING DATE FOR NOMINATIONS: 31<sup>st</sup> March 2020**

This is your opportunity to nominate a business based in the Bridgend Town Council wards of Morfa, Oldcastle or Newcastle that provides excellence in the following award categories\*:

Please tick the category you are nominating the business for:	
<input type="checkbox"/>	Best Shop Front Award
<input type="checkbox"/>	Best Customer Service Award
<input type="checkbox"/>	Disability Awareness Award <i>(in conjunction with the Bridgend Coalition of Disabled People and Heronsbridge School)</i>
<input type="checkbox"/>	The Best New Business Award
<input type="checkbox"/>	The Business Community Award
<input type="checkbox"/>	The E-Commerce Award

\*Award criteria is detailed on page 2

<b>Name of business nominated:</b>	
<b>Address of business nominated:</b>	
<b>Tell us why you are nominating this business:</b>	

<b>Your name:</b>	
<b>Your address:</b>	
<b>Your email address:</b>	

Nominations are open until 31<sup>st</sup> March 2020 and nomination forms can be downloaded from the Town Council website at [www.bridgendtowncouncil.gov.uk](http://www.bridgendtowncouncil.gov.uk)

The Judging Panel has been appointed by the BTC Regeneration Committee and awards will be presented to the winners at a presentation evening on the evening of the full Town Council meeting on 20<sup>th</sup> April 2020

## **Business Awards 2020**

### **AWARD CRITERIA**

#### **1. Best Shop Front Award**

Nominations are sought from members of the public for businesses that have the best window displays and take pride in the cleanliness of their shop front along with the provision of good lighting and signage.

#### **2. Best Customer Service Award**

Nominations are sought from members of the public who can provide testimonials for businesses that have provided excellent customer service during the year. This includes businesses that go 'above and beyond' to assist their customers.

#### **3. Disability Awareness Award**

Nominations are sought from members of the public to identify businesses that provide exceptional service to disabled people and their families. This can include businesses that provide excellent accessibility to their premises, the provision of closed hearing loops, clear signage and clear pricing as well as those that provide care and attention for individuals with less visible disabilities such as autism and dementia.

This award is in conjunction with the Bridgend Coalition of Disabled People and Heronsbridge School.

#### **4. The Best New Business Award**

Nominations are sought from members of the public to identify new businesses that have opened in the town within the past 15 months that contribute to the vibrancy of Bridgend Town and its communities.

#### **5. The Business Community Award**

Nominations are sought from members of the public to identify businesses that have gone 'above and beyond' the call of day-to-day business to engage with and improve the community life of Bridgend Town; including involvement with community events and charity work.

#### **6. The E –Commerce Award**

Nominations are sought from members of the public to identify businesses that have adopted ecommerce, social media and new technologies in order to improve and enhance the town.

#### **Please note:**

- The business awards will not be determined by public vote.
- The judges are independent and the decision of the judging panel is final.

**Closing date for nominations is 31<sup>st</sup> March 2020.**

Nomination forms can be sent by email to [bridgend.tc@bridgend.gov.uk](mailto:bridgend.tc@bridgend.gov.uk) or posted to: Bridgend Town Council, Carnegie House, Wyndham Street, Bridgend, CF31 1EF